AUGUST 3-8, 2019

ANAHEIM, CA USA

STAND OUT IN THE CROWD BY PARTICIPATING IN THE

PRODUCT SHOWCASE





Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a highly-visible, electronic billboard that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

This is an excellent opportunity to generate booth traffic!

EARLY BIRD INCENTIVE

Take advantage of the early bird incentive by **purchasing onsite** through August 2 and receive **15% off** published rates. Deposit must be received by October 2, 2018 to be eligible for the discount.

Participation in the Product Showcase also includes:

Online Product Showcase Directory

A searchable Product Showcase directory will be featured on the meeting website and accessible to attendees before, during, and after the show.



71st AACC Annual Scientific Meeting & Clinical Lab Expo Exhibit Guide

Products will be listed in the Exhibit Guide including company name, product name, and booth number. Deadline May 23, 2019.



Bonus! Onsite Clinical Laboratory News Daily

The Product Showcase will appear in three (3) print issues of *Clinical Laboratory News Daily* including product photo, product name, company name, booth number, and



product description. Deadline June 13, 2019.

PARTICIPATION FEE: \$2,000 per product

TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,

visit www.aaccclinicallabexpo.org, call 703-631-6200, or email aaccexhibits@spargoinc.com.

APPLICATION AND CONTRACT FOR ENHANCED LISTING & PRODUCT SHOWCASE

71st AACC Annual Scientific Meeting & **Clinical Lab Expo**

Meeting Dates: August 4-8, 2019 Exhibit Dates: August 6-8, 2019

Anaheim Convention Center ~ Anaheim, CA





Contact Information (English Only)				
Company Name				
ContactTitle				
TelFax				
Email		Website		
Address				
City				
Expanded Listing (Basic Exhibitor Listing included in booth purchase.)				
□ Extended Listing - \$750 □ Premium Listing - \$1,725				
Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information.				
Product Showcase \$\Bigsquare\$ \$2,000 per product \$# of Products: Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies. Total Cost of all Opportunities: \$				
Payment Information Cancellation Penalties				
Initials	Deposit and Payment Schedule	Cancellation Penalties	Initials	
	October 2, 201850% due for applications submitted prior to October 2, 2018 October 2, 2018 – March 28, 201950% due with application	Through October 1, 2018 - 0%		
		October 2, 2018 – March 28, 2019 - 50%		
		After March 28, 2019 - 100%		
	After March 28, 2019100% due with application	Make checks payable to: Wen Global Solutions Inc		
AACC requires payment in full no later than March 29, 2019. Failure to make payments does not release the contracted or financial obligation of Exhibitor.		If payment is to be made by wire transfer, direct funds to: Bank of America, 102 E Las Tunas Dr., San Gabriel, CA 91776, USA; ABA# 026009593; Beneficiary, Wen Global Solutions Inc; Acct.#3250 5540 0220; SWIFT, BOFAUS6S. Please incorporate		
Submit application to: Email:info@aacc-clinical-lab.com Need Help? Contact: info@aacc-clinical-lab.com +86 755.3303.3338		any bank fees associated with your wire transfer, to include a \$25 processing fee by Bank of America, as remitter is responsible for these fees.		
		存款单位名称: 深圳市海伦温展览有限公司	司	
		字款单位帐号: 41 0004 0004 001 0052		
银行名称: 中国农业银行, 深圳市分行, 地王支行				
I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the Regulations . Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 71st AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Enhanced Listing and Product Showcase application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.				
Exhibitor Signature				
Printed NameTelephone				
Show Management Use				
Authorized AACC Signature Date Account Number				