

**2021 AACC
ANNUAL
SCIENTIFIC
MEETING +
CLINICAL
LAB EXPO**

THE LAB + BEYOND

SEPTEMBER 19-23

ANAHEIM, CA

AACC

EXTENDED AND PREMIUM UPGRADED LISTINGS

MAGNIFY YOUR PRESENCE: Enhanced listings give your company greater exposure to attendees. Longer company descriptions, product photos, and corporate videos draw attention to your listing and help drive traffic to your booth. **PURCHASE AN UPGRADE TODAY!**

	Exhibitor Listing Features	Basic Included	Extended \$800	Premium \$2,000
Online	Company Name and Booth Number	•	•	•
	Address	•	•	•
	Website Address	•	•	•
	Company Logo	•	•	•
	Product and Service Categories	•	•	•
	Links to Social Media Platforms	•	•	•
	Up to 5 Press Releases	•	•	•
	500 Character Description	•	•	•
	Expanded Company Description up to 1,000 characters		•	•
	Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		•	•
	Multimedia Flash Video Presentation			•
	Rotating Banner Ad on Home Page Exposition Website			•
Printed Exhibit Guide	Company Name	•	•	•
	Booth Number	•	•	•
	Website Address	•	•	•
	500 Character Description	•	•	•
	Expanded Company Description up to 1,000 characters		•	•
	Company Logo		•	•
Mobile App	Company Name	•	•	•
	Booth Number	•	•	•
	Website Address	•	•	•
	Company Logo	•	•	•
	Product and Service Categories	•	•	•
	500 Character Description		•	•
	Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		•	•

UPGRADE YOUR LISTING! Contact 800-564-4220 / 703-631-6200 or aaccexhibits@spargoinc.com