

AACC PRIORITY POINT SYSTEM

AACC uses a priority point system to facilitate assignment of exhibit space from year to year. Priority points awarded for 2021 exhibit space selection are based on a company's booth size and sponsorship spend at the 2019 AACC Annual Scientific Meeting & Clinical Lab Expo plus support dollars/donations provided to AACC during calendar 2019 year.

Priority Points Awarded for Loyalty and Commitment to AACC.

- This system will be accrual-based allowing companies to carry over points from one year to the next.
- Companies will be rewarded for their loyalty to the AACC Annual Scientific Meeting & Clinical Lab Expo over the past 20 years earning one point for every year of participation.

Priority Point System:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- 2 points awarded per 10'x10' Exhibit Space reserved in 2019
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, Corporate Support, Grants, Awards, Donated Goods/Services in 2019
- 1 point awarded for booking hotel rooms in the Annual Scientific Meeting hotel room block in 2019
- Total accrued Priority Points are cut in half if a company misses two consecutive years of exhibiting at the Annual Scientific Meeting and are wiped out if it misses three years in a row (starting in 2015).
- 6 points awarded per \$2,500 spent on CLN Daily

Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2019 PLUS PRIORITY POINTS ACCRUED SINCE 2015	Points Earned
Total Priority Points Accrued through 2018 Company A's total priority points since 2015 are carried forward	40
2019 History Point Company A receives 1 history point for exhibiting in 2019	1
2019 Exhibit Space Points Company A had a 10'x20' booth in Chicago in 2019	4
2019 Hotel Room Block Points Company A booked 10 rooms in the hotel room block in Chicago in 2019	1
2019 AACC Sponsorship & Support Points Company A provided \$5,000 in corporate support in May of 2019	4
TOTAL	50

Company A earns a total of **50 points** for the 2019 space selection.

TOTAL PRIORITY POINTS ACCRUED FOR 2019 SPACE SELECTION	Points Earned
Total Priority Points Accrued through 2019 Company A's total priority points since 2015 are carried forward	50

For the 2021 exhibit space selection Company A will carry over 50 priority points **plus** additional priority points earned during the 2029 calendar year.