

# APPLICATION AND CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIP

## 2024 ADLM Middle East

October 5-6, 2024  
Grand Hyatt Dubai



### Contact Information (English Only)

Company Name .....  
Contact ..... Job Title .....  
Tel (direct only) ..... Mobile (required) .....  
Email (direct only) ..... Web Site .....  
Address .....  
City ..... State ..... Zip ..... Country .....

### Exhibit Opportunities

☐ Raw Space - \$8,000 per 3mx3m stand Size: \_\_\_\_\_ (min. 3mx3m)

Preferences: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ Total Exhibit Cost: \$ \_\_\_\_\_

### Sponsorship Opportunities

☐ Platinum - \$55,000 ☐ Gold - \$35,000 ☐ Silver - \$15,000 Total Sponsorship Cost: \$ \_\_\_\_\_

### Payment Information

Deposit and Payment Schedule
On or Before July 5, 2024 - 50% due with application
After July 5, 2024 - 100% due
<b>ADLM requires payment in full no later than July 6, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>

#### Submit application to:

Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

#### Need Help? Contact:

[adlmmiddleeast@spargoinc.com](mailto:adlmmiddleeast@spargoinc.com)  
703-631-6200 | 800-564-4220

### Cancellation Penalties

Cancellation Penalties
On or Before July 5, 2024 - 50%
After July 5, 2024 - 100%

#### Make checks payable to:

Association for Diagnostics & Laboratory Medicine

#### Mail check payment to:

Association for Diagnostics & Laboratory Medicine Exposition Mgmt.  
c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

#### Credit Card Payments:

An invoice will be sent with instructions to submit credit card payment online.

I acknowledge that, as an authorized representative of the above stated Company, I have received, reviewed, and agree that Company will comply with the ADLM Middle East Rules & Regulations, which will be available March 2024. Company agrees to receive all written and electronic correspondence from ADLM and SPARGO, Inc. in reference to the ADLM Middle East and all future ADLM events. This application will become a contract upon Company's authorized signature and ADLM's acceptance and approval.

Company Signature..... Date.....

Printed Name..... Telephone.....